Table 2. Summary of Nicotine Results (mg/cigt.)

BRAND	QA Results 1991 Year Average	Philip Morris Advertised Nicotine	TITL Market Sample #33	TITL Market Sample #34
Alpine KFMHP	0.91	0.9	1.05	1.03
Alpine KFMSP	0.92	1.1	1.08	0.99
Alpine 100FMSP	1.02	1.1	1.11	1.06
Alpine Lts. KFMHP	0.65	0.7	0.70	0.71
Alpine Lts. KFMSP	0.68	0.7	0.74	0.70
Alpine Lts. 100FMSP	0.70	0.8	0.78	0.74
B & H KFHP	NL	NL	1.28	1.18
B & H 100FHP	1.08	1.2	1.20	1.14
B & H Ment 100FMHP	1.07	1.2	1.21	1.14
B & H 100FSP	1.10	1.2	1.17	1.14
B & H Ment 100FMSP	1.06	1.2	1.15	1.10
B & H Deluxe Ult. Lts. 100FHP	0.45	0.5	0.46	0.47
B & H Deluxe Ult. Lts. Ment 100FMHP	0.44	0.5	0.41	0.44
B & H Lts. 100FHP	0.75	0.9	0.88	0.80
B & H Lts. Ment 100FMHP	0.75	0.8	0.83	0.81
B & H Lts. 100FSP	0.77	0.8	0.85	0.79
B & H Lts. Ment 100FMSP	0.74	0.9	0.82	0.78
B & H Multifilter KFSP	0.86	0.9	0.90	0.88
B & H De-Nic KFHP	0.07	0.1	NL	0.08
B & H De-Nic Ment KFMHP	0.08	NL	NL	0.08
B & H De-Nic 100FHP	0.07	NL	NL	0.09
B & H De-Nic Ment 100FMHP	0.06	NL	NL	0.08
Bristol KNFSP	1.52	1.6	NL	1.67
Bristol Full Flavor KFSP	1.18	1.1	NL	1.14
Bristol Full Flavor 100FSP	1.15	1.1	NL	1.12
Bristol Lts. KFSP	0.80	0.9	NL	0.81
Bristol Lts. Ment KFMSP	0.78	0.9	NL	0.81
Bristol Lts. 100FSP	0.83	0.9	NL	0.84
Bristol Lts. Ment 100FMSP	0.81	0.9	NL	0.88

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Source: https://www.industrydocuments.ucsf.edu/docs/mpkk0001

Table 2. Continued

BRAND	QA Results 1991 Year Average	Philip Morris Advertised Nicotine	TITL Market Sample #33	TITL Market Sample #34
Bucks Full Flavor KFSP	0.96	1.0	NL	0.98
Bucks Lts. KFSP	0.76	0.7	NL	0.75
Cambridge Full Flavor KFSP	1.03	1.1	1.13	1.11
Cambridge Full Flavor 100FSP	1.04	1.2	1.16	1.10
Cambridge Lts. KFSP	0.81	0.9	0.87	0.83
Cambridge Lts. Ment KFMSP	0.80	0.9	0.89	0.86
Cambridge Lts. 100FSP	0.82	0.9	0.89	0.80
Cambridge Lts. Ment 100FMSP	0.81	0.9	0.89	0.83
Cambridge Ult. Low Tar 100FSP	0.43	0.4	0.38	0.37
Cartier 10's 100FHP	0.68	0.7	0.74	0.74
Cartier 10's Ment 100FMHP	0.68	0.7	0.78	0.70
Cartier 20's 100FHP	0.69	0.7	0.76	0.72
Cartier 20's Ment 100FMHP	0.69	0.7	0.78	0.73
Commander RNFSP	1.23	1.4	1.45	1.41
Commander KNFSP	1.52	1.7	1.74	1.70
English Ovals KNFHP	1.78	1.8	1.87	1.91
Hi-Lite 100FHP	1.03	1.1	NL	1.09
Marlboro KFHP	1.07	1.2	1.12	1.06
Marlboro KFSP	1.07	1.2	1.13	1.08
Marlboro Ment KFMSP	0.96	1.2	1.16	1.04
Marlboro 100FHP	1.10	1.2	1.18	1.13
Marlboro 100FSP	1.09	1.2	1.16	1.17
Marlboro 25's KFSP	NL	1.2	1.14	1.12
Marlboro Lts. KFHP	0.76	0.9	0.79	0.78
Marlboro Lts. Ment KFMHP	0.71	0.8	0.78	0.76
Marlboro Lts. KFSP	0.77	0.9	0.83	0.79
Marlboro Lts. 100FHP	0.79	0.9	0.81	0.80
Marlboro Lts. Ment 100FMHP	0.69	0.8	0.82	0.76

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Source: https://www.industrydocuments.ucsf.edu/docs/mpkk0001

Table 2. Continued

BRAND	QA Results 1991 Year Average	Philip Morris Advertised Nicotine	TITL Market Sample #33	TITL Market Sample #34
Marlboro Lts. 100FSP	0.78	0.9	0.82	0.77
Marlboro Lts. 25's KFSP	NL	0.8	0.85	0.80
Marlboro Ult. Lts. KFHP	0.47	0.5	0.49	0.50
Marlboro Ult. Lts. 100FHP	0.48	0.5	0.47	0.49
Merit KFHP	0.61	0.6	0.61	0.60
Merit KFSP	0.56	0.6	0.60	0.59
Merit Ment KFMSP	0.61	0.6	0.65	0.61
Merit 100FSP	0.72	0.8	0.75	0.76
Merit Ment 100FMSP	0.71	0.8	0.79	0.78
Merit Ult. Lts. KFHP	0.44	0.5	0.45	0.44
Merit Ult. Lts. KFSP	0.45	0.5	0.41	0.46
Merit Ult. Lts. Ment KFMSP	0.44	0.5	0.47	0.44
Merit Ult. Lts. 100FHP	0.50	0.6	0.57	0.50
Merit Ult. Lts. 100FSP	0.49	0.5	0.52	0.52
Merit Ult. Lts. Ment 100FMSP	0.49	0.5	0.46	0.48
Next De-Nic KFSP	NL	0.1	0.07	0.09
Next De-Nic Ment KFMSP	NL	0.1	0.07	0.08
Next De-Nic 100FSP	NL	0.1	0.09	0.09
Parliament Lts. KFHP	0.65	0.7	0.71	0.68
Parliament Lts. KFSP	0.67	0.8	0.75	0.72
Parliament Lts. 100FSP	0.88	1.0	0.98	0.92
Philip Morris International 100FHP	1.13	1.2	1.25	1.14
Philip Morris International Ment 100FMHP	1.09	1.3	1.29	1.18
Players RNFHP	1.56	1.7	1.81	1.80
Players KFHP	0.85	0.9	0.90	0.84
Players Ment KFMHP	0.85	0.9	0.86	0.82
Players 100FHP	0.99	1.0	1.06	1.04
Players Ment 100FMHP	0.94	1.0	1.07	1.03

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Source: https://www.industrydocuments.ucsf.edu/docs/mpkk0001

Table 2. Continued

BRAND	QA Results 1991 Year Average	Philip Morris Advertised Nicotine	TITL Market Sample #33	TITL Market Sample #34
Players Lts. 25's KFSP	0.74	0.8	0.78	0.76
Players Lts. 25's Ment KFMSP	0.75	0.7	0.76	0.76
Players Lts. 25's 100FSP	0.86	0.9	0.87	0.85
Players Lts. 25's Ment 100FMSP	0.82	0.9	0.87	0.87
Saratoga 120FHP	1.06	1.2	1.16	1.07
Saratoga Ment 120FMHP	1.03	1.1	1.10	1.07
Virginia Slims 100FSP	1.0	1.1	1.09	1.05
Virginia Slims Ment 100FMSP	0.98	1.2	1.08	1.04
Virginia Slims Lts. 100FHP	0.67	0.7	0.70	0.66
Virginia Slims Lts. Ment 100FMHP	0.66	0.7	0.64	0.66
Virginia Slims Lts. 120FHP	1.03	1.1	1.07	1.05
Virginia Slims Lts. Ment 120FMHP	0.99	1.1	1.08	0.99
Virginia Slims Ult. Lts. 100FHP	0.48	0.5	0.45	0.48
Virginia Slims Ult. Lts. Ment 100FMHP	0.47	0.4	0.44	0.48
Virginia Slims Superslims 100FHP	0.45	0.4	0.54	0.51
Virginia Slims Superslims Ment 100FMHP	0.46	0.4	0.49	0.50

NL = Not Listed

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Source: https://www.industrydocuments.ucsf.edu/docs/mpkk0001